

# What is an ideal USO for YOU?

## Regulation can block or enable several strategic decisions

- 1 **Improve the cost structure and asset utilisation** through more flexible delivery frequency, quality and geographical coverage requirements
- 2 **Expand revenue opportunities** in social services through the inclusion of SGEI in the USO / Avoid regulatory barriers that may harm your possibilities to tap into new revenue opportunities
- 3 **Enhance customer value** by adapting regulated services to customer needs

