



Ministerie van Economische Zaken
en Klimaat



The Dutch road to new policies for the postal market

Jessica Wagenvoord

Ministry of Economic Affairs and
Climate policy, the Netherlands





Dutch approach to the future of the postal market

1. Urgency

- Realising a fundamental forward-looking approach is necessary

2. Research

- Cooperate with researchers and develop a future analysis

3. Civil society

- Invite civil society for a thematic dialogue

4. Political guidance

- Incorporate political guidance

5. Change policies

- Propose new policy measures

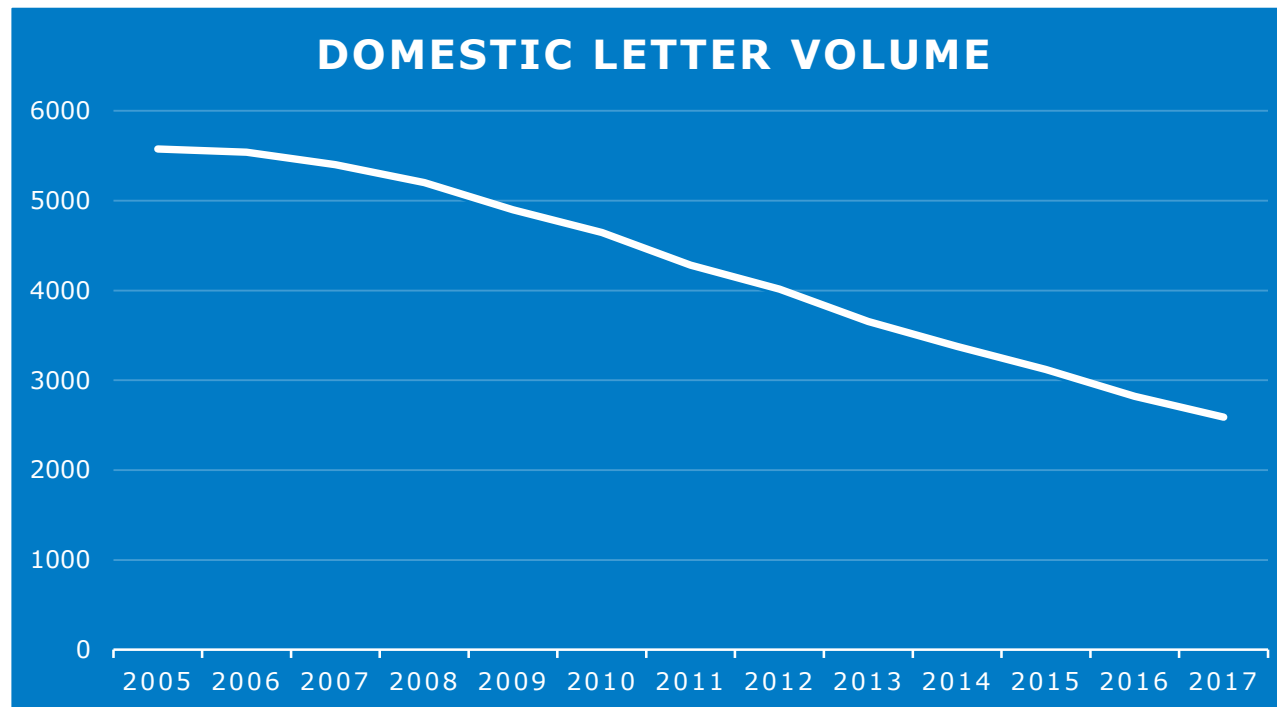


1. Urgency

Fundamental changes in demand and behavior create sense of urgency

- Liberalisation
- Digitalisation

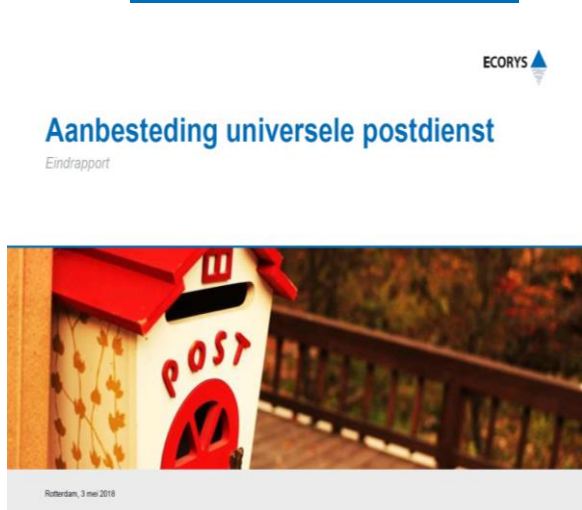
	Volume sent by consumers per year	Volume received by consumers per year	Total
2011	64	48	112
2016	57	35	92





2. Research

Cooperation with researchers





Dialogue with civil society

- Independent chairperson
- (Representatives of) USO-users, non-USO users, employees, postal industry, governmental organizations, municipalities, elderly, blind people, experts etc.



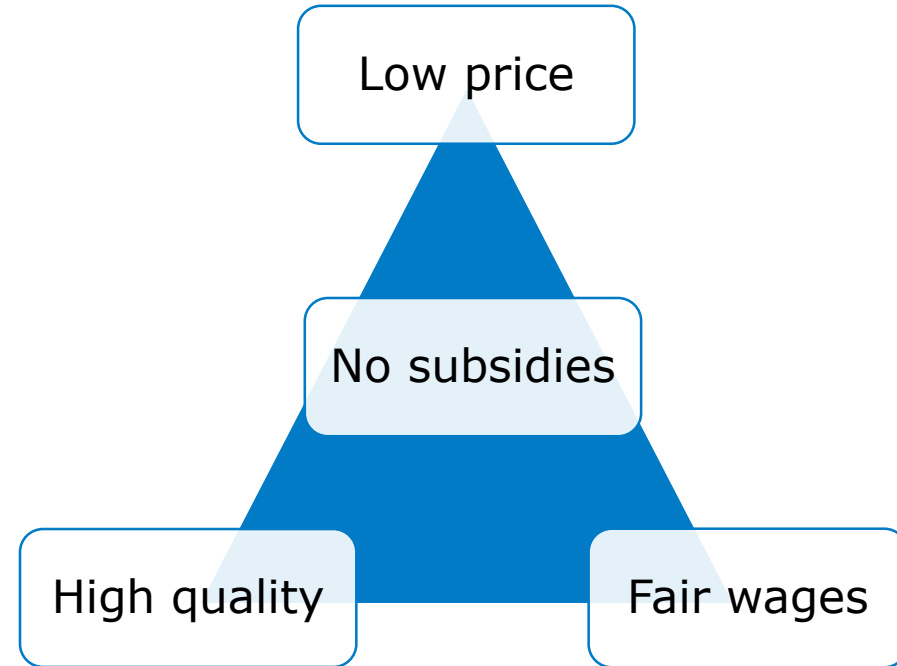


4. Political guidance

Politics prioritise and direct the way forward

Emotional, non-rational debate

Priority #1: low price and high quality for universal service products





New legislation to secure the future of the Dutch postal market

- Flexible standards
- Technology-neutral
- Facilitate transition to new innovative markets
- Reconsider priorities
- New access regulation



Take away

→ Revise, reprioritize and rewrite

→ An extraordinary and dynamic market requires an extraordinary and dynamic approach